



BuiltWith® Pty Ltd
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Created:
May 2019

Last Revised:
March 2023

Introduction

This policy sets the required retention periods for specified categories of personal data and sets out the minimum standards to be applied when destroying certain information within BuiltWith Pty Ltd.

End User Accounts

BuiltWith does not delete any accounts except by the account owner's or license administrator's request.

If an account is deleted, any content belonging to that account is also deleted. This includes reports and any potential PII data provided by the user.

Compliance

BuiltWith provides a GDPR compliant mechanism for a user to remove all of their information from the site.

Technology, Relationship Data and non PII Meta Data

BuiltWith does not delete any technology, relationship and non PII Meta data unless requested by verified owner of the data.

Deleted Content

Once content or user information has been deleted from BuiltWith, it is no longer visible to end users. The following describes how long different types of data are kept on BuiltWith's servers.

After 30 days – Full database backups are discarded. Database backups allow full reconstruction of the BuiltWith service for any point in time in the event of a disaster or malicious content removal. All personally identifiable information (PII) is removed, but anonymized data is kept for internal performance analysis.

After 90 days – All deleted data fully purged.